

Harnessing People Power for Success in Life and Profession

Tacit Growth Strategies, LLC, drives change, innovation, and success for individuals and organizations with the power of inference and efficacy.



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Leading in business is akin to effectively managing a classroom. In order to survive, you must plan and plan again. And in order to thrive, you must competently inspire.

~ La Juana Chambers Lawson, MPA, PMP, LSSYB
Owner and Chief Consultant of
Tacit Growth Strategies (TGS), LLC

La Juana (LJ) Chambers Lawson is a certified project manager and Lean Six Sigma Yellow Belt who owns a consulting firm situated in the heart of San Antonio, Texas, called Tacit Growth Strategies, LLC (TGS). TGS is dedicated to harnessing people power for success in life and profession and does so by providing grants and proposal writing services, professional development, project management, and artificial intelligence prototyping. Lawson wears many hats and serves on a multitude of nonprofit boards that allow her to purposely support and scale the work of her heart.

Lawson has reinvented herself quite a bit over the years in both her personal and professional lives. She grew up tough, but she was and remains a positive force and change agent who spends more time smiling in recollection of the blessings that she had growing up than the scars.

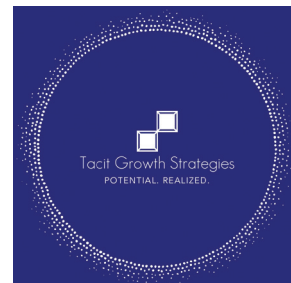
“Leading with a heart of gratitude and living your life with little to no expectations of anyone goes a long way,” Lawson says. She has spent most of her professional life as an educator but has worked for federal agencies, NGOs, and other public and private entities as well. She’s also interned with lobbyists on Capitol Hill and spent some time researching stem cells, a topic that fascinates her and motivated her to start writing a book on immortality a few years ago.

Lawson has become a business leader, in large part, due to her resonate passion for serving. Her service sustains complex projects and communities domestically and worldwide. Her works scale from establishing a nonprofit organization providing educational and financial services to members of the African Diaspora to organizing grant-making and micro-financing campaigns to support small, minority, and woman business entrepreneurs throughout the San Antonio area.

“Human capital is the greatest of all capital—and that includes money,” Lawson holds. “An individual’s or organization’s success is tied to its lifeblood. The lifeblood of an individual is their unique ability; how that ability manifests itself directly impacts an organization’s bottom line.”

TGS is Lawson’s vehicle to do the business of growing people and organizations toward a more sustainable future that is intentionally diverse, inclusive, and democratically accessible. Having first-hand experience and knowledge of prejudice and its effects, Lawson endeavors to bring about understanding of implicit histories and unconscious biases that hinder progress.

“The future will require us to bring our whole selves into the workplace. No matter where that place is, whether it be virtual or co-located, the contrast of home-self and work-self will disappear and cause us to work more cooperatively to achieve goals as a collective and organizationally,” she explains. “Ergo, tacit growth will be the difference between competing with one’s internal best and being mired by stagnation in an ever-changing economy of endless possibilities.”



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